

# 22by7 Solutions Pvt. Ltd.

## WHY CHOOSE 22BY7?

At 22by7 Solutions Pvt. Ltd., we believe in the growth of technology (use the advantage of the solution for future needs in this sentence). We don't aim for future-proof. Instead, we are proud that our core competency is in creating future-ready solutions.

22by7 Solutions was incepted with the sole focus of being a 'partner in progress' to provide **BUSINESS CONTINUITY SOLUTIONS**, and to achieve this, we relentlessly pursue building our capabilities to serve you best. Our goal is to be your business '**constant**' and ensure your peace of mind.

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# 22by7 Solutions Pvt. Ltd.

## VISION

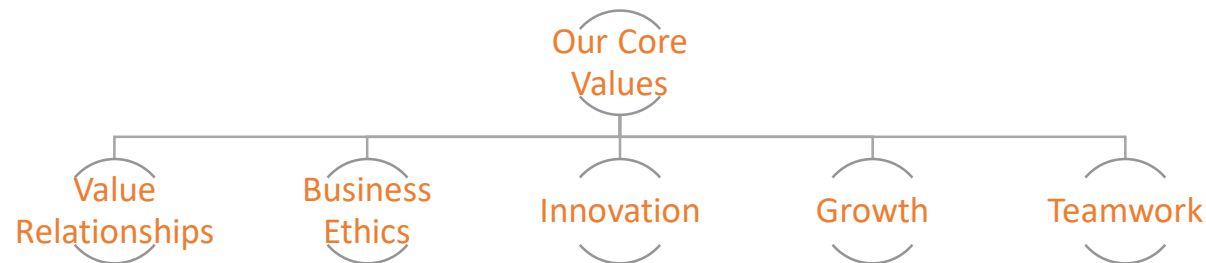
To become the “most trustworthy & reliable IT company” providing expert business continuity solutions that ensure clients’ peace of mind.

## MISSION

22by7’s mission is to provide cost-effective IT solutions to enterprises thus ensuring business efficiency, continuity & rapid recovery capabilities.

*Our  
Vision*

*Our  
Mission*



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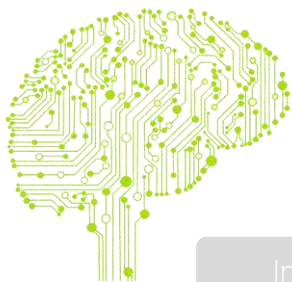
# Solutions

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## OUR ARRAY OF SERVICES

We provide a variety of solutions for organizations that ensure **business continuity**. They include:

- Information Security Solutions
- Information Life-Cycle Management & Cloud Solutions
- Virtualization Solutions
- Network Infrastructure Solutions
- Computing Solutions
- Assist Services



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## DETAILED SCOPE

### Compute



- 1) FTP servers
- 2) Proxy servers
- 3) Online game servers
- 4) Web servers

### Networking



- 1) Data Center Switching
- 2) Routing
- 3) UC-Unified Communications
- 4) Wireless

### Information Security



- 1) UTM/Firewall
- 2) Proxy, Caching, WAN optimization
- 3) Application Delivery/ Link Load Balancer
- 4) Web, Data and Messaging Security
- 5) Vulnerability Assessment
- 6) Asset Management & Mobility
- 7) Enterprise Data Privacy (DLP & IRM)
- 8) NAC and LAN Security

### ILM & Cloud /Data Centre



- 1) Backup/ Recovery
- 2) Email Archival
- 3) Enterprise Storage
- 4) BCP&DR
- 5) Hyper Convergence
- 6) Smart Data Centres
- 7) Cloud Backup Solutions

### Virtualization



- 1) Server Virtualization
- 2) Business Continuity
- 3) End User Computing
- 4) Management Operations
- 5) Mobility
- 6) Software Defined Network
- 7) Cloud

### The 22by7 Essential ASSIST Desk



- 1) Network Monitoring Services
- 2) Software Defined Infrastructure
- 3) Business Intelligence
- 4) ASSIST Services



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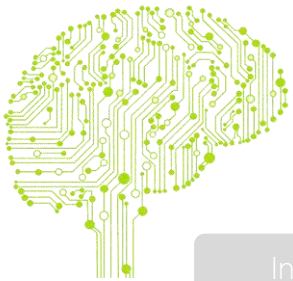
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## INFORMATION SECURITY SOLUTIONS

Growing technological integration calls for a robust mechanism that ensures that your data stays secure and private. We are here to provide you with multi-discipline InfoSec solutions that instill high levels of immunity in your information transmission network. Be prepared for a journey of **DIGITAL EVOLUTION** with 22by7 Solutions.

22by7 Solutions aims to give you **visibility & control** over your data & operations so as to achieve **security, integrity, availability & compliance** of your organization's private information, and thereby ensure **business continuity**.

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## INFORMATION SECURITY SOLUTIONS

Our experts have a passion to provide & support you to achieve the most robust cyber security for your organization.

### Certifications:

- NSE4
- ZCCA
- ZCCP
- PCNSE
- SCS
- DLP



OUR PARTNERSHIPS			
S.No	Business Unit	Product	Current Partnership Level
1	Security	Fortinet	Gold Partner
2	Security	Zscaler	Bronze Partner
3	Security	PaloAlto	Silver Partner
4	Security	Symantec	Gold Partner
5	Security	F5	Silver Partner
6	Security	Mcafee	Silver Partner
7	Security	Checkpoint	3 - Star
8	Security	Forcepoint	Silver

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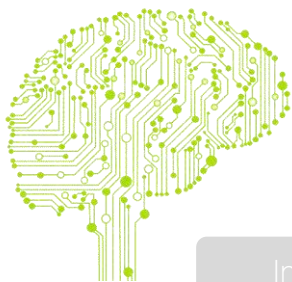
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## INFORMATION LIFE-CYCLE MANAGEMENT & CLOUD SOLUTIONS

In today's internet-savvy world, there is an ever-growing need to build your IT architecture to store data efficiently and economically. We understand the need for techno-commercially balanced & optimized data storage solutions.

OUR PARTNERSHIPS			
S.No	Business Unit	Product	Current Partnership Level
1	ILM	Veeam	Platinum Reseller
2	ILM	Dell	Gold Partner
3	ILM	NetApp	Gold Partner
4	ILM	Veritas	Gold Partner

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## VIRTUALIZATION SOLUTIONS

Our specialists devise **IT TRANSFORMATION SOLUTIONS** that help your business rapidly grow by **MANAGING DATA** efficiently, responsibly and in an easily recoverable manner.

We have a unique expertise in creating provisions for virtualizing literally anything in your data center! This paves the way to increase your consolidation ratios, improve security & manage business processes efficiently, ensuring **lower CAPEX & quicker ROI**.

Certification: **VTSP**

OUR PARTNERSHIPS			
S.No	Business Unit	Product	Current Partnership Level
1	Virtualization	VMware	Premier Partner



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## CASE STUDY

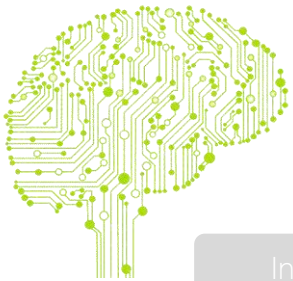
LG SOFT INDIA

Project Mission: **Modernizing IT**



### 1. NEED STATE:

***Application-build time was too high (because of running each project separately of physical servers), leading to **end-user dissatisfaction** due to long wait periods.***



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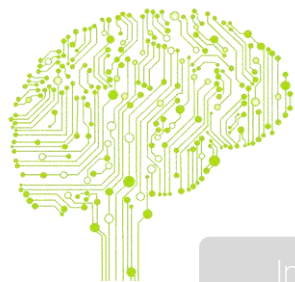
## CASE STUDY

LG SOFT INDIA

Project Mission: **Modernizing IT**

### 2. CREATIVE SOLUTION:

- ***Consolidate Physical Server into Virtual Platforms***
- ***Running Builds on SSD Storage***
- ***Creating workflow for automation of VM's Creation***



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## CASE STUDY

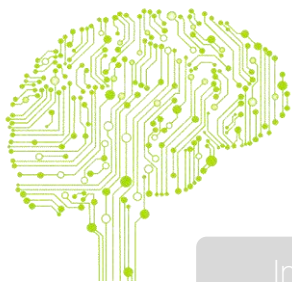
LG SOFT INDIA

Project Mission: **Modernizing IT**



### 3. RESULTS:

- ***Customer 'application-build' time was reduced by 50%***
- ***Workflow's helped in creating VM's in a much lesser time***



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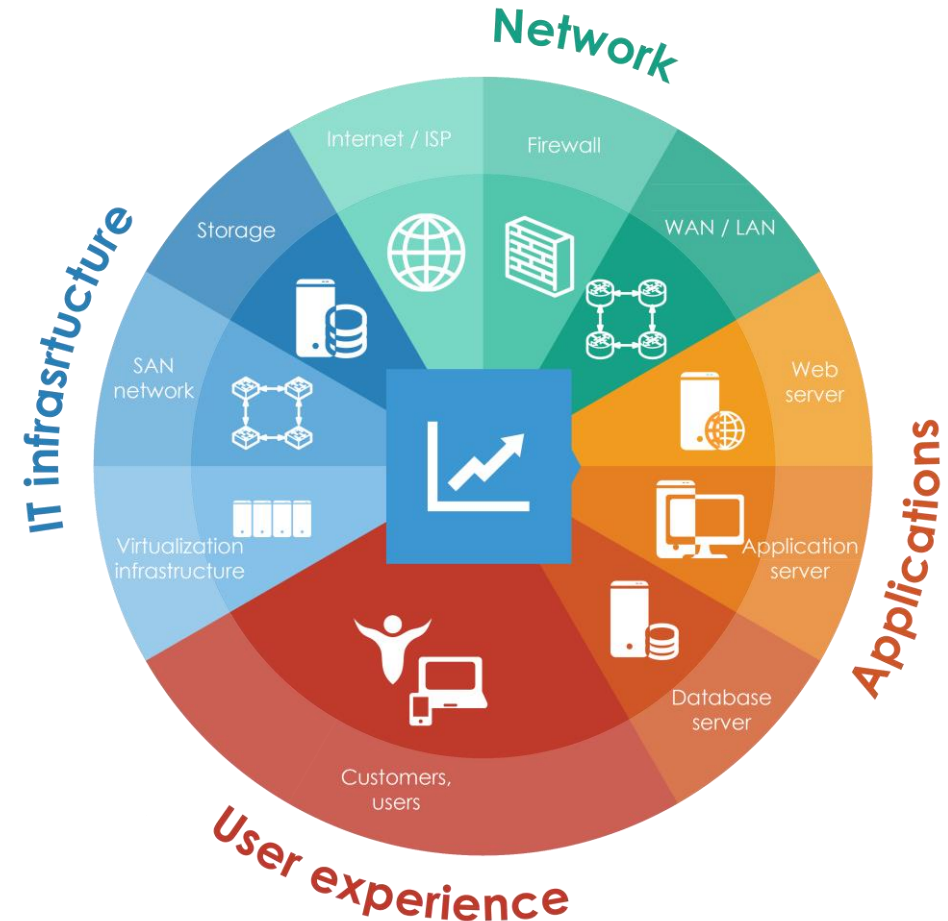
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## NETWORK INFRASTRUCTURE SOLUTIONS

An organization's network infrastructure is the very backbone of its functioning. Avoid any down-time, and ensure **FLAWLESS USER EXPERIENCE** with our crisp answer to a poor networking system.

### Certifications:

- ACMP
- ACDX
- ACSP
- CCNA
- CCDA
- ACCX



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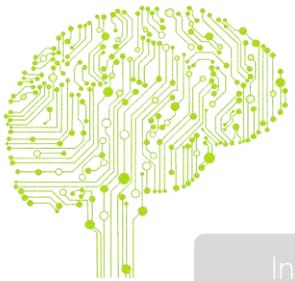
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## NETWORK INFRASTRUCTURE SOLUTIONS

OUR PARTNERSHIPS			
S.No	Business Unit	Product	Current Partnership Level
1	Networking	Cisco	Premier Partner
2	Networking	HP Aruba	Platinum Partner
3	Networking	Juniper	Registered Partner



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## CASE STUDY

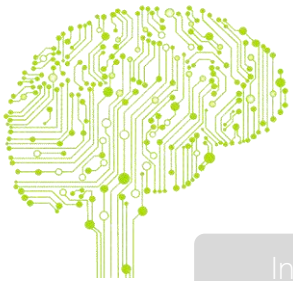
Aditya Birla Group (Madura Garments)

Project Mission: **Happiness**



### 1. NEED STATE:

***Aditya Birla Group (Madura Garments) has various retails brands and stores spread across India. The organization needed to efficiently gather and process feedback data from their customers in order to enhance the quality of sales & support at retail stores.***



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## CASE STUDY

Aditya Birla Group (Madura Garments)

Project Mission: **Happiness**

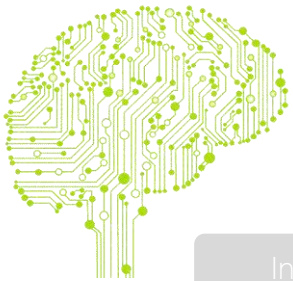


### 2. CREATIVE SOLUTION:

- **Centralised network and wireless management of retail stores across India**
- **Connectivity of Apple TAB to centralised feedback application from all the Retail Store across India**

The above solutions were achieved through the successful & timely implementation of:

- *Aruba centralised wireless LAN mobility controller with HA at datacentre*
- *Aruba RAP-2/3 and IAP-207 devices at all the Retail Store across India*
- *Aruba Airwave network management solution for monitoring*



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## CASE STUDY

Aditya Birla Group (Madura Garments)

Project Mission: **Happiness**



### 3. RESULTS:

- ***Successful & timely implementation of the industry's best breed of technology that can be managed and monitored centrally***
- ***End network devices with least interference with current IT***
- ***Visibility of the entire network in single management***
- ***Ease of use and integration with IOT for future***



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# Solutions

## SOLUTIONS TO IMPROVE COMPUTING POWER

22by7 Solutions helps you get the right mix of speed & power at the right price! Scale as you grow with our streamlined solutions. We will help you build a solid architecture to flourish upon, tailor-made to your business needs.

### Certifications:

- Microsoft Exchange
- Office 365
- HPE0-S37
- HPE ATP

OUR PARTNERSHIPS			
S.No	Business Unit	Product	Current Partnership Level
1	Computing	Microsoft	Gold Partner
2	Computing	HPE	Registered Partner
3	Computing	HPI	Silver Partner



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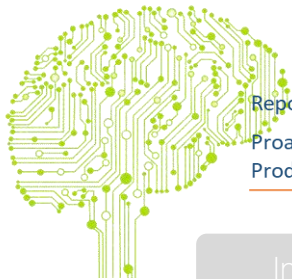
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# Solutions

## ASSIST SERVICES

Our Support Services was packaged under the brand “the **ONE** 22by7 solution”, launched in August, 2010 with **300+** clients availing these Assist Services.

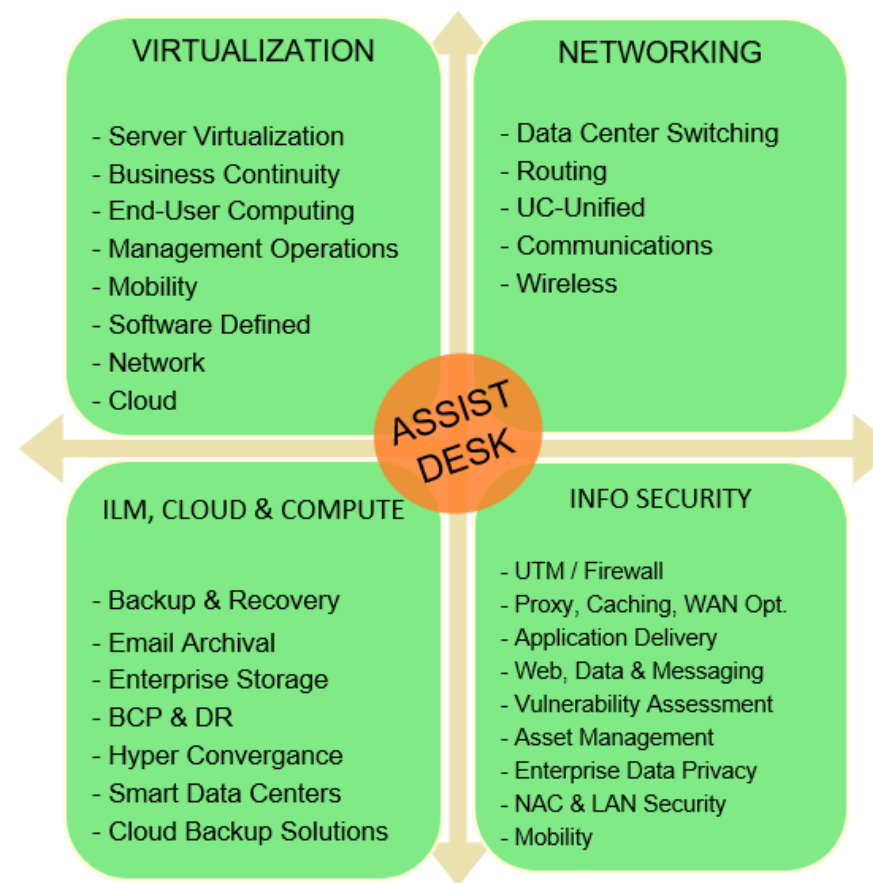
DESCRIPTION	ASSIST 90°	ASSIST 180°	ASSIST 270°	ASSIST 360°
Onsite Support	Nil	6 support Calls 8X5 Business Hrs.	12 Support Calls 12X6 Business Hrs. Weekend Critical Issue	24 Support Calls 12X6 Business Hrs. Weekend Critical Issue
Online Support (Tele phone, Email and Remote)	Unlimited 8X5 Business Hrs.	Unlimited 8X5 Business Hrs.	Unlimited 12X6 Business Hrs.	Unlimited 24X6 Business Hrs.
Response Time	<4Hrs. High Priority Calls  <6Hrs. Medium Priority Calls  <8Hrs. Low Priority Calls	<4Hrs. High Priority Calls  <6Hrs. Medium Priority Calls  <8Hrs. Low Priority Calls	<2Hrs. High Priority Calls  <4Hrs. Medium Priority Calls  <6Hrs. Low Priority Calls	<2Hrs. High Priority Calls  <4Hrs. Medium Priority Calls  <6Hrs. Low Priority Calls
Reporting	Nil	Half Yearly	Half Yearly	Quarterly
Proactive Health check of the Product	Nil	Half Yearly	Half Yearly	Quarterly


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# Solutions

## ASSIST SERVICES

- ✓ High savings on CAPEX
- ✓ Service level management
- ✓ Resource optimization
- ✓ Scalability on demand
- ✓ Business continuity planning
- ✓ Tracking capability for all incoming incidents
- ✓ Functions as single point of contact of IT support
- ✓ Tracking of all reported incidents and actions taken



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# Our Partners

## Storage & Virtualization



## Cloud & ILM

NxtGen<sup>1</sup>

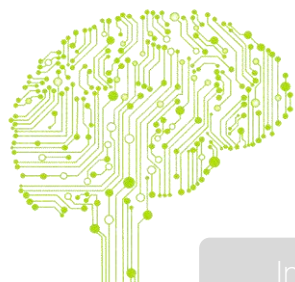
DATAKEN

Microsoft  
Azure

## Information Security



## Networking & Monitoring Services



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# Our Customers

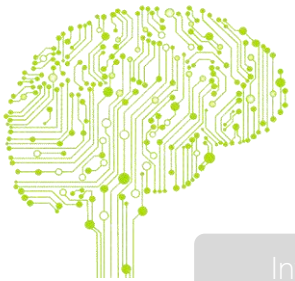
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**"There are no traffic jams along the extra mile"**

- Robert Staubach

22by7 Solutions believes in the dictum "the customer comes first" and we do our best to demonstrate this in our actions, interactions & decisions.

Happy to be a constant companion through your organization's beautiful journey.



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# Our Customers



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# Leadership Team



Mr. Venkat Ramana Murthy

## Prime Mover

Venkat's vision is to build 22by7 into an expertise driven, innovative, nimble, proactive and responsive organization **to become the "most trustworthy and reliable IT company" providing expert business continuity solutions that ensure clients' peace of mind.**

In order to make this vision a reality, he has been driving 22by7's organization strategy, efforts and investments into creating and growing an engaging and fulfilling work environment and community for 22by7 team members.



Mr. Sudhir Babu

## Business Head

Sudhir ensures 22by7's competitiveness, survival and growth through:

- Sales forecast
- Achievement of sales revenues, profit & strategic market objectives
- Implementation of sales organization initiatives
- Efficient allocation of technology, support & training resources
- Accurate and timely reviews of sales reports



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# Leadership Team



Mr. Bharath Kumar

## VP – Storage & Virtualization

14 years of experience in the areas of Information Security, Information Lifecycle Management including Virtualization, gives him a competitive edge in providing Business Continuity Solutions

Comes with a prior hands-on experience in Pre & Post Sales which helps him understand the customers' real pain points, execution bottlenecks & practical challenges while implementing the Business Continuity Practice for 22by7



Mr. Vinay M. S.

## VP – Networking & Infrastructure

Having 18+ years of significant experience in the Data/Network security domain, he has expertise across the spectrum of technical skill-sets including Designing, Architecting, Planning, Deploying, Troubleshooting and Training on Data/Network security solutions.



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Mr. Bharath Kumar

## Head – Information Security

Amar comes with a hands-on 10+ years of rich experience in the Information Security domain. His hands on experience makes him a great Solutions Architect in providing Info-Sec Solutions.

His passion is to develop his team members' capabilities in order to create the strongest and the best Technical & Assist teams in the country.

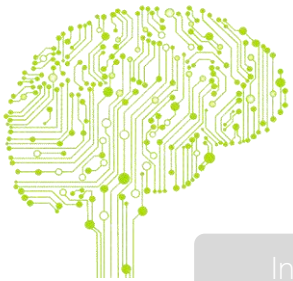


Mr. Kamala Kannan

## Head – Post Sales Storage

Kamal's expertise & 10+ Years' experience in Storage platform, Storage Management (including Purpose-built Disc Sub-systems, Tape Drives and Tape Libraries, Backup Softwares – is a key differentiator for 22by7.

He has built an outstanding technical support team which goes out of the way to deliver on and beyond customer expectations through their technical know-how & 'never-say-no' service attitude.



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# Leadership Team



Mr. Chand Narayan

## Business Consultant – HR

Chand has professional experience of 19+ years across engineering organizations, process driven service organizations, Media, IT/ ITES, HR Consulting & Training.

He is a GE & DDI Certified Trainer and Leadership Facilitator with expertise in Strategic HR Consulting, Experiential Learning, Skills-Training and CEO Mentoring.



Mr. Anand

## Business Consultant – Finance

With 19 years of rich experience in Finance, Operations and Strategic Business Management across diverse sectors, Anand is a qualified Chartered Accountant.

He has significant experience in evolving Business Plans, identifying financial risks and opportunities & in organizing strategic investments including Valuations, Due-diligence, Deal Structuring and Closing, raising Short-term Funds from Banks/Financial institutions for Working Capital requirements.



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## Twenty Two by 7 Solutions Pvt. Ltd.

### Corporate Headquarters:

22by7 Solutions Private Limited  
#35/1 , 24th Main,  
J.P. Nagar , 7th Phase,  
Bengaluru – 560078

### Phone:

+91 80 26633033 | +91 80 26635155

### Email:

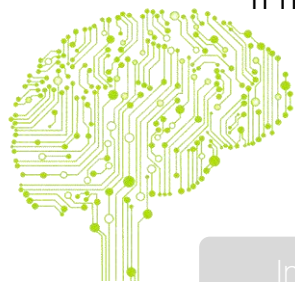
info@22by7.in

### Branch Office:

22by7 Solutions Private Limited  
#8-2-704/B/13, Sai Enclave,  
Plot No.15, Banjara Hills,  
Hyderabad - 500034

### Phone:

040 64585285 | 66785285

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