

22by7 Solutions Pvt. Ltd.

VISION

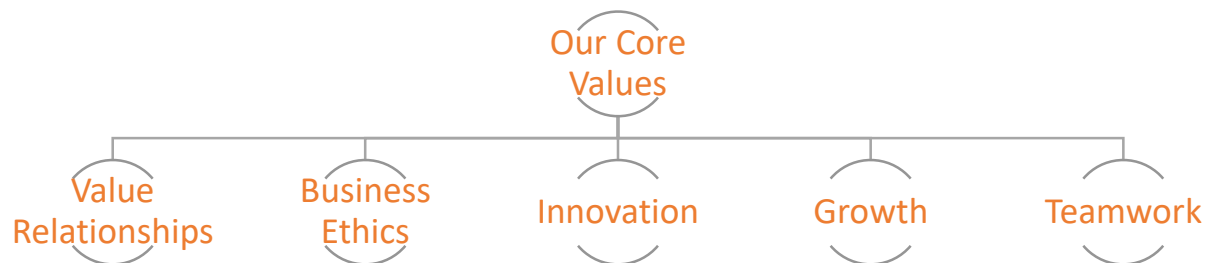
To become the “most trustworthy & reliable IT company” providing expert business continuity solutions that ensure clients’ peace of mind.

MISSION

22by7’s mission is to provide cost-effective IT solutions to enterprises thus ensuring business efficiency, continuity & rapid recovery capabilities.

*Our
Vision*

*Our
Mission*



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22by7 Solutions Pvt. Ltd.

An Executive Snapshot

22by7 Solutions was incepted with the sole focus of being a 'partner in progress' to provide **BUSINESS CONTINUITY SOLUTIONS**, and to achieve this, we relentlessly pursue building our capabilities to serve you best. Our goal is to be your business 'constant' and ensure your peace of mind.

a leading player in
Business Continuity
solutions



over
₹1.2 Billion
Revenue FY18-19



450+
customers
IT/ITES,
Retail, Automobile,
Manufacturing,
Healthcare



130+
ASSIST
customers.
240+
ASSIST
contracts



25+
global
technology
vendor
alignments



100+
human capital in
Bangalore &
Hyderabad



Hybrid Cloud

A combination of private cloud & public cloud services integrated with on-premises data center assets is now a reality for most organizations.



XaaS Revolution

Everything as a Service, delivered to the customer through the cloud is driving new ways of IT buying & ownership.



Digitisation

Organizations are increasingly deploying analytics, cloud & mobility skills to improve customer responsiveness and enhance business process & operational efficiency.



Digital 'touches' everyone

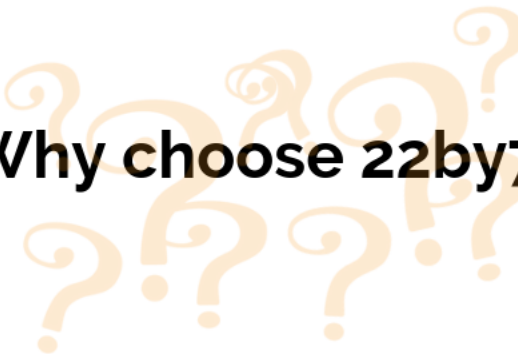
Digital technologies are shaping the way people live, work & grow.

Internet of Things

IoT - and the data being generated by the growing number of connected 'things' - is driving significant transformation for businesses & society.



Why choose 22by7 Solutions?



22by7 Solutions Pvt. Ltd.

Our Key Customer Segments



Our customers broadly fall under 6 key categories of business:

- IT / ITES
- Manufacturing
- Healthcare
- Retail
- Education
- Banking & financial services

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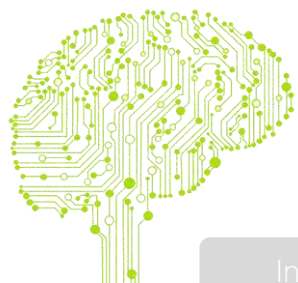
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22by7's BUs



ASSIST
DESK

SECURITY
SERVICES

NEW

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Our Array of Offerings

Computing Solutions

FTP Servers
Proxy Servers
Online Game Servers
Web Servers

Virtualization Solutions

Server Virtualization
Business Continuity
End-User Computing
Management Operations
Mobility
Software Defined Network
Cloud

ILM & Cloud Solutions

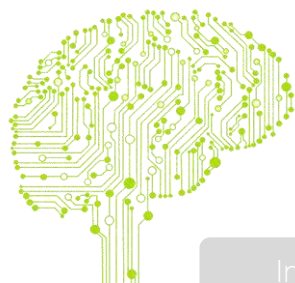
Backup / Recovery
Email Archival
Enterprise Storage
BCP & DR
Hyper Convergence
Smart Data Centers
Cloud Backup Solutions

Networking Solutions

Data Center Switching
Routing
UC - Unified Comms
Wireless

Information Security Solutions

UTM / Firewall
Proxy, Caching, WAN Opt
App Delivery / Link Load Balancer
Web, Data & Messaging Security
Vulnerability Assessment
Asset Management & Mobility
Enterprise Data Privacy (DLP & IRM)
NAC & LAN Security



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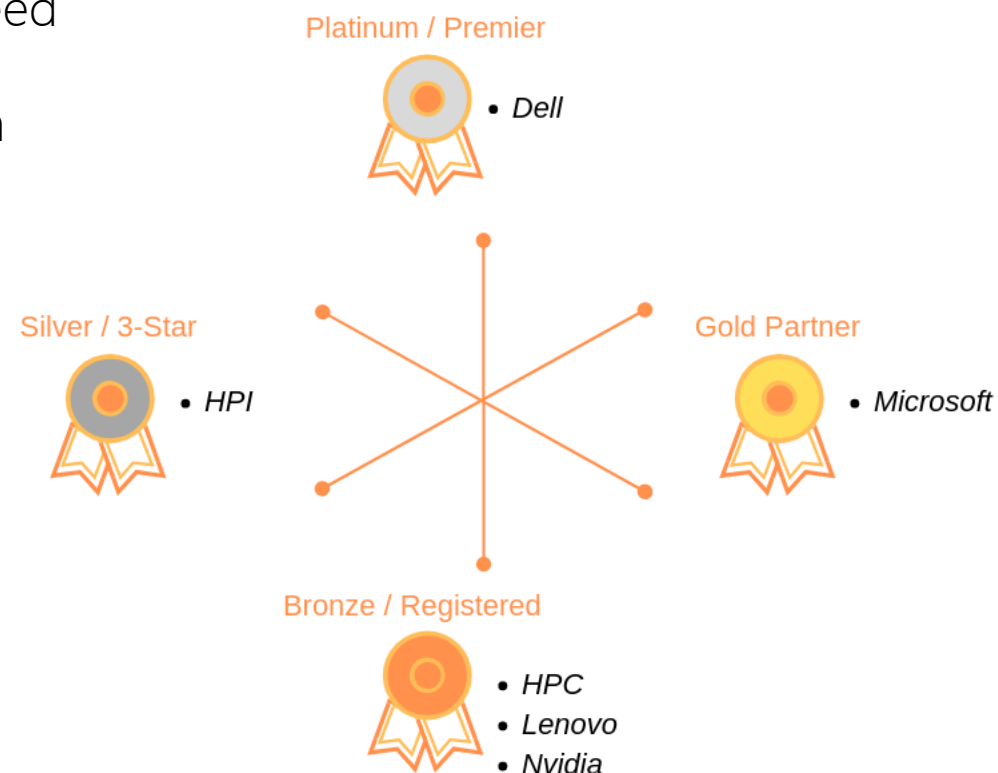
Our Array of Offerings

COMPUTING SOLUTIONS

22by7 Solutions helps you get the right mix of speed & power at the right price! Scale as you grow with our streamlined solutions. We will help you build a solid architecture to flourish upon, tailor-made to your business needs.



- Microsoft Exchange
- Office 365
- HPE0-S37
- HPE ATP



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Our Array of Offerings

NETWORK INFRASTRUCTURE SOLUTIONS

An organization's network infrastructure is the very backbone of its functioning. Avoid any down-time, and ensure FLAWLESS USER EXPERIENCE with our crisp answer to a poor networking system.



- ACMP
- ACDX
- ACSP
- CCNA
- CCDA
- ACCX

Silver / 3-Star



Platinum / Premier



- HP Aruba
- Cisco
- Dell

Gold Partner



- Microsoft

Bronze / Registered



- Juniper
- Extreme Networks

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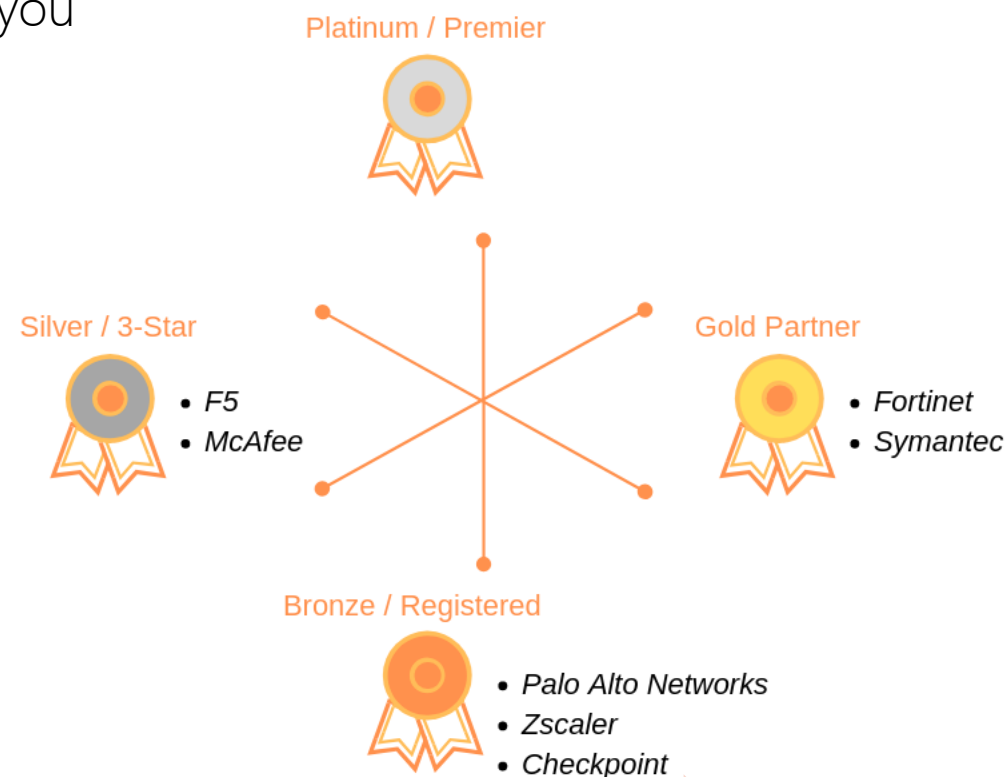
Our Array of Offerings

INFORMATION SECURITY SOLUTIONS

Our experts have a passion to provide & support you to achieve the most ROBUST CYBER SECURITY FRAMEWORK for your organization.



- NSE4
- ZCCA
- ZCCP
- PCNSE
- SCS
- DLP



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Our Array of Offerings

ILM & CLOUD SOLUTIONS

In today's internet-savvy world, there is an ever-growing need to build your IT architecture to store data efficiently and economically. We understand the need for techno-commercially balanced & optimized data storage solutions.



- Veritas net-backup
- NPP
- NSEN
- NSES
- NCPI

Silver / 3-Star



Platinum / Premier



- Dell EMC
- Veeam

Gold Partner



- NetApp
- Veritas

Bronze / Registered



- Nutanix

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Our Array of Offerings

VIRTUALIZATION SOLUTIONS

We have a unique expertise in creating provisions for virtualizing literally anything in your data center! This paves the way to increase your consolidation ratios, improve security & manage business processes efficiently, ensuring **lower CAPEX & quicker ROI**.



- VTSP
- VCP6-DCV
- VCP6-DTM
- VCAP6-DCP

Silver / 3-Star



Platinum / Premier



- VMware

Gold Partner



Bronze / Registered



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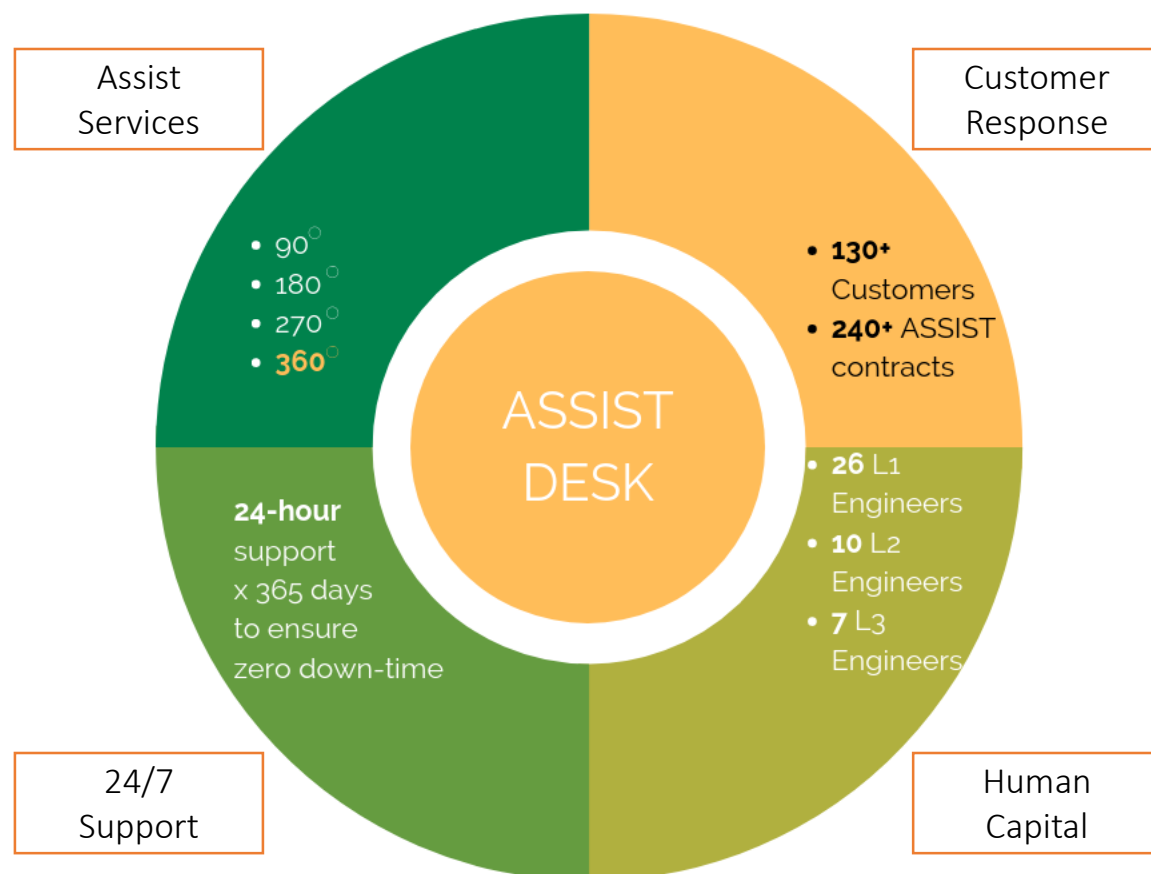
Our Customers

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22by7 Support

ASSIST SERVICES



- ✓ High savings on CAPEX
- ✓ Service level management
- ✓ Resource optimization
- ✓ Scalability on-demand
- ✓ Business continuity planning
- ✓ Tracking & reporting

Truly appreciate 22by7's team support being with us for the entire upgradation process with **sleepless nights**. You took up challenges well & without down-time.

Thanks once again for all your **support!**

- Anil Kumar,
Omega Healthcare

22by7 Support

Security Strategy Risk and Compliance

Security Strategy
Cloud Strategy
PCI-DSS, ISMS, BCP
Automated Risk Mgmt
Framework Based Audits
Program Mgmt
Infrastructure Security
Trainings

Cyber Security Assessment and Response

PT
Emergency Response Service
Incident Response Service
IOT Security
Forensics
Disaster Recovery
Critical Infrastructure Protection
Response Program

Annuity and Staff Augmentation

Web and Mobile Application Security
On-site SOC resources
SIEM Resources
IDAM Resources
Risk Mgmt Resources
Virtual CISO
CIO As A Service

Security Intelligence and Operations Consulting

SOC Consulting BOT Model
Log Analysis
Managed Device
Managed SIEM
Managed EDR
SIEM Design and Deploy
Managed UEBA
Threat Mgmt

Identity and Access Management

Cloud Based IAM Strategy
Managed Identity
MFA
IAM Strategy
Design and Deploy
Managed IDAM
Migration
Governance



Our Partners

“Alone we can do so little...
...together we can do so much.”
- Hellen Keller



ILM & Cloud



Information Security



Networking



Compute

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Our Customers

22by7 Solutions believes in the dictum “the customer comes first”, and demonstrates this in all actions, interactions & decisions.

IT / ITES



Healthcare



Retail



Automobile



Manufacturing



Other



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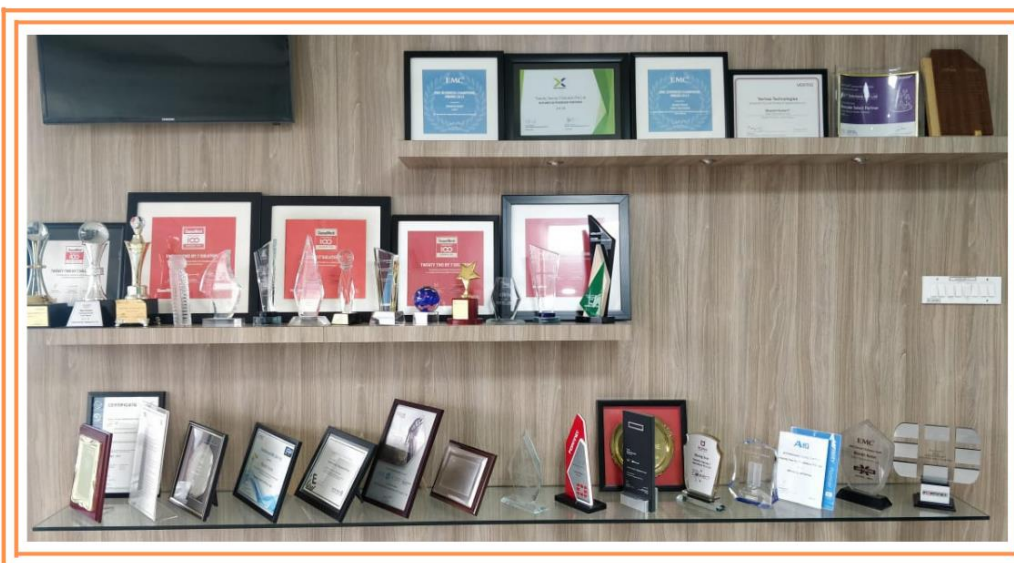
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Awards & Accolades

The honours and awards we have picked up along our journey have been humbling.

They are a testament to our focus on doing great work at every step of the way. We work hard to maintain such levels of service.



Twenty Two By 7 Solutions

Venkata Ramana Murthy
Prime Mover

TWENTY TWO By 7 Solutions was battling a tough economy and it realized that it needed to adapt to this challenging business landscape by tweaking its go-to-market strategy. It turned its GTM strategy on its head by employing a proactive sales approach instead of a reactive one. This meant that the company invests an incredible amount of time to work closely with clients and understand their business challenges. This approach ensured that the company's solutions are in tune with its clients' business problems. While the innovative change in GTM strategy didn't require the company to invest—in terms of money—but it had to invest a considerable amount of time to understand the clients' business challenges and ensure that their needs were met. The only challenge was to get buy-in from employees so that they are able to transition to the new strategy. Despite the slowdown, a well-trained staff implemented adapted to the change in strategy, thereby retaining existing clients getting new ones on-board.

Ingenious Strategy

It changed its GTM strategy from indulging in reactive sales to proactive ones, resulting in increased opportunities and revenues.

Headquartered
Bangalore

Employees
40

Key Executives
Sudhir Babu, Sales Director; Bharath Kumar P., VP-Virtualization

Key Principals
EMC, Fortinet, Websense, VMware, NetApp, Symantec, Seclore

Key Technologies
Security, Networking, Servers, Cloud computing, Virtualization, Facility management/Helpdesk, Storage

Focus Verticals
Infrastructure, Education/Nonprofit, IT/ITES, Manufacturing, Media, Healthcare/Pharma

JULY 2014 INDIAN CHANNEL WORLD 113



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Twenty Two by 7 Solutions Pvt. Ltd.

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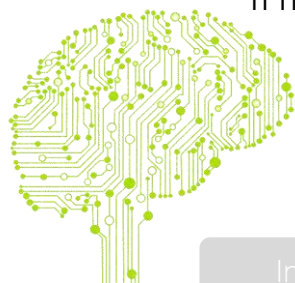
Branch Office:

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Hyderabad - 500034

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Mumbai, get ready!



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